# Reading: Resource Development

Donors are an important component of building your program’s resources. In fact, according to Giving USA, 81 percent of nonprofit revenue comes from living individuals and bequests. This means a good donor-relation plan will always focus on the individual givers. In this reading, you’ll learn about the 10 Golden Rules of Donor Development and how to develop and maintain good relationships with donors.

* [10 Golden Rules of Donor Development](https://blog.winspireme.com/10-golden-rules-of-donor-development)