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NEWS FOR IMMEDIATE RELEASE

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AG Kaul Announces Selection of Wisconsin AAG Cooley to Chair NAAG Multistate Antitrust Taskforce

MADISON, Wis. – Attorney General Josh Kaul today announced that Assistant Attorney General (AAG) Gwendolyn J. Lindsay Cooley has been selected to chair the National Association of Attorneys General (NAAG) Multistate Antitrust Taskforce. The chair leads a group of attorneys across the country who investigate and prosecute antitrust cases.

“As this announcement reflects, Assistant AG Cooley is a national leader on antitrust enforcement,” said Attorney General Josh Kaul. “Many congratulations to her as she steps into this important role that will help shape the protection of competition and consumers nationwide.”

Notable cases from Cooley’s work at the Wisconsin Department of Justice:

- ❖ [Dean/DFA](#): In 2020, Dairy Farmers of America (DFA) announced that it was going to acquire the nationwide assets of Dean Foods out of bankruptcy. Wisconsin did an independent investigation and forced the company to divest the two plants that would most affect Wisconsin farmers: one in DePere, Wisconsin and one in Harvard, Illinois. The merger was approved late last fall.
- ❖ [T-Mobile](#): Wisconsin negotiated a \$15 million settlement with T-Mobile after a group of states sued to block the merger of Sprint and T-Mobile alleging that

it would reduce the number of competitors in the cellular provider market from four to three.

- ❖ Suboxone: Wisconsin currently leads a 42-State coalition of attorneys general who allege that the maker of Suboxone, an opioid treatment drug, destroyed the market for its own product in order to prevent generic competition. The case was filed in the Eastern District of Pennsylvania in 2016 and remains in litigation.

This is the second time in the history of the NAAG Antitrust Taskforce that a person from Wisconsin has been selected as the chair.

“It is an exciting time for antitrust enforcement and I look forward to leading the group as we navigate the challenges ahead,” said Assistant Attorney General Gwendolyn Lindsay Cooley. “I’m taking over from a very capable woman, Sarah Allen from the Virginia Attorney General’s office. She has helped raise the profile of the Multistate Antitrust Task Force and I will continue her legacy of championing the good work that the states are doing in antitrust enforcement, and further enhancing our multistate partnership around the country.”

Cooley currently serves as the co-chair of the Pharmaceutical Industry Working Group of the NAAG Antitrust Taskforce. Cooley takes over as NAAG Antitrust Taskforce chair on October 26th.