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| **GOAL #1:** | |  |
| **Objectives for Program** | **Indicators to Measure Objectives** | **Evaluation Plan** |
| *Under each goal, develop one or two of the most critical objectives*  ***Objective #1A:***  ***Objective #1B:*** | *Indicators should help you determine whether, and to what extent, you are achieving your objectives. They will often be expressed as percentages and ratios to allow comparisons to be made over time. Be sure percent increases are grounded in numbers, i.e. from \_\_\_\_ to \_\_\_\_.* | *Identify data to measure whether you have achieved each goal and how often it will be collected and reviewed by program managers.* |